# 7-10 May 2020 LINASSOL BOAT SHOW Limassol Marina

#### **Exhibitors**

limassolboatshow.com





# The Eastern Mediterranean's largest boat show returns and is anticipated to exceed all expectations.

### More than 35.000 visitors More than 120 exhibitors

The annual gathering of industry professionals and prospective buyers will offer to thousands of visitors the opportunity to view a wide range of the latest products and services in a unique setting.

Including seminars, presentations of new products, activities on water and demonstrations, Limassol Boat Show 2020 will host more than 120 exhibitors from Cyprus, Greece, Russia, Great Britain, Israel, Lebanon, Italy and Sweden. Further to last year's success, it is also expected to welcome more than 35.000 visitors.

Limassol Boat Show 2020 will be supported by a broad national and international advertising campaign,

including television and radio spots, press, magazines, web and social media. A press conference will be organised for the media, with press releases available in Greek, English, Russian and Arabic.

The event will receive world-wide publicity thanks to Limassol Marina's established affiliates and international media that support the event as media sponsors.

With the collective effort of the Organisers, Sponsors, Supporters and Exhibitors, this annual show aims at further expanding its capacity and and continuing to establish itself as the major international Boat Show in the East Mediterranean region.

**Date:** 7 - 10 of May 2020

**Location:** Limassol Marina

ΤΡΑΚΑΣΟΛ Cultural Centre

#### **Opening Hours:**

Thursday	7 <sup>th</sup> of May	17:00-21:00		
(Opening Ceremony)				
Friday	8 <sup>th</sup> of May	16:00-21:00		
Saturday	9 <sup>th</sup> of May	15:00-21:00		
Sunday	10 <sup>th</sup> of May	12:00-21:00		





# TPAKAΣOΛ Cultural Centre Indoor stands

One-way visitor flow ensures that all visitors will have the chance to see all of the exhibitors' stands.

#### **Shops – Organisations – Services**

AtTPAKA $\Sigma$ O $\Lambda$  Cultural Centre, there are approximately forty (40) stands available of various dimensions, to accommodate shops, services and organisations. The official seminars of Limassol Boat Show will be held in a special venue at TPAKA $\Sigma$ O $\Lambda$  Cultural Centre, where there is also a coffee shop, bathrooms and other services.

TPAKA $\Sigma$ O $\Lambda$  Cultural Centre is ideal for those exhibiting numerous small objects or items sensitive to weather conditions, as well as those requiring additional security.

#### Hall A

# Cost of exhibition stand for four (4)days with basic structure €50/sq. m. + V.A.T.

#### Hall B

## Cost of exhibition stand for four (4)days with basic structure €45/sq. m. + V.A.T.

#### Hall C

Cost of exhibition stand for four (4)days with basic structure €40/sq. m. + V.A.T.

#### **Stand specifications:**

- Perimeter walls of 2,50m height
- Front sign for the name of the exhibitor
- Table with two (2) chairs
- An electric socket per booth
- A spotlight per 7sq. m.
- The floor is made of stone
- Floodlit and air conditioned exhibition area



By signing and delivering the Participation Form, each Exhibitor must pay 30% of the value of the stand as a down payment. If full payment is settled until the 13<sup>th</sup> of March 2020, 5% discount off the remaining amount will be granted. The discount applies only on the participation cost and not on special constructions and extra equipment.

The final deadline for full payment of fees is 31st of March 2020.

- Associations and non-profit organisations are entitled to 20% discount.
- Any supplementary works or services provided by the construction company at the exhibitor's stand will be charged additionally by agreement between the construction company and the exhibitor.
- Organisers bear no responsibility beyond the basic structure of the exhibition.
- Stands will be allocated on a first come first served basis, as set in the Terms and Conditions.

- Stands of Hall A B C cannot accommodate wheeled vehicles or heavy objects.
- There will be available stands of different dimensions according to the official design of the exhibition.
- In case there is a need for a larger stand, exhibitors may rent a double/triple stand or setup their stand according to the structure of the space, upon request to the Organisers.



#### **ΤΡΑΚΑΣΟΛ Cultural Centre**

#### Outdoor stands

(located to the South and West of the ΤΡΑΚΑΣΟΛ Cultural Centre entrance)

#### **Trailer boats - Trolleys - Marine Machinery - Cars**

The outdoor stands, which are located near TPAKA $\Sigma$ O $\Lambda$  Cultural Centre entrance, can accommodate trailer boats, trolleys, marine machinery and cars. These areas are visible by road and to all visitors entering TPAKA $\Sigma$ O $\Lambda$  Cultural Centre.

1TE

Cost of stand for four (4) days €30/sq. m. + V.A.T.

2TE - 3TE

Cost of stand for four (4) days €35/sq. m. + V.A.T.

4TE - 5TE

Cost of stand for four (4) days €25/sq. m. + V.A.T.

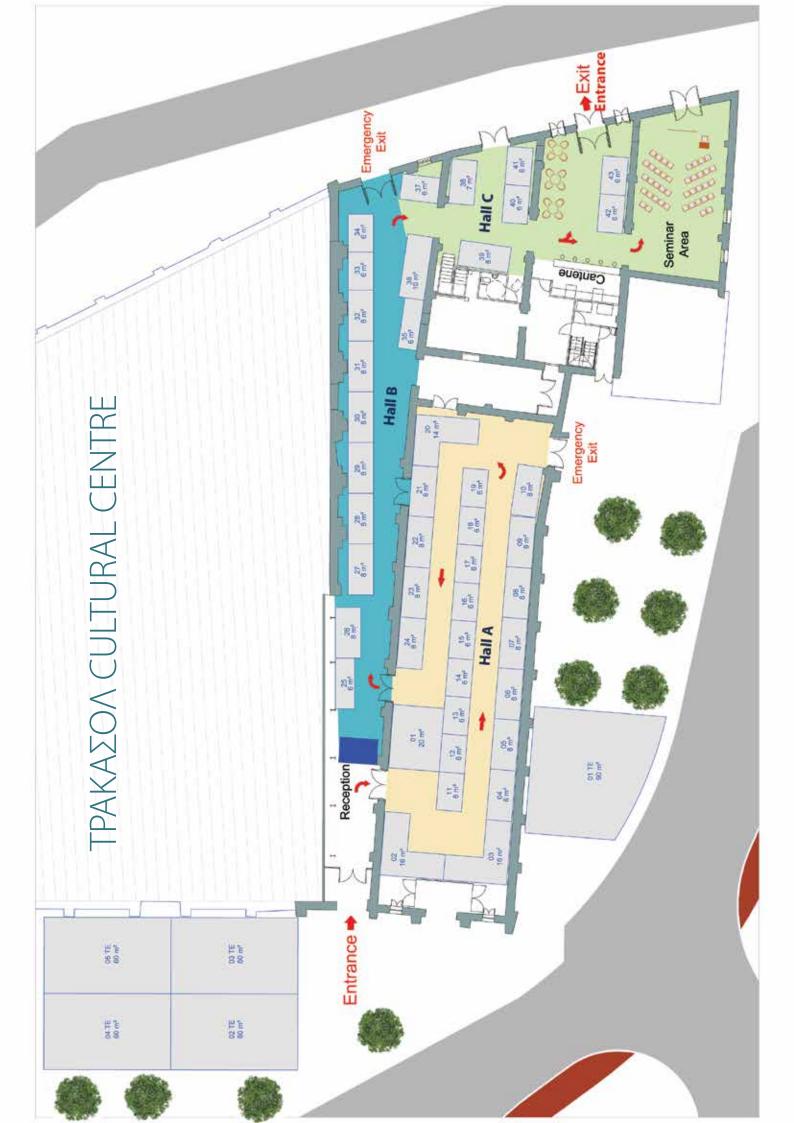
By signing and delivering the Participation Form, each Exhibitor must pay 30% of the value of the stand as a down payment. If full payment is settled until the 13<sup>th</sup> of March 2020, 5% discount off the remaining amount amount will be granted. The discount applies only on the participation cost and not on special constructions and extra equipment.

The final deadline for full payment of fees is 31<sup>st</sup> of March 2020.

- Associations and non-profit organisations are entitled to 20% discount.
- In outdoor spaces, exhibitors should inform the Organisers about the items they will exhibit as well as any stands they want to set up.
- Any supplementary works or services provided by the construction company at the exhibitor's stand will be charged additionally by agreement between the construction company and the exhibitor.
- Organisers bear no responsibility beyond the basic structure of the exhibition.
- Stands will be allocated on a first come first served basis, as set in the Terms and Conditions.
- The outdoor stands of TPAKAΣOΛ Cultural Centre can accommodate yachts, trolleys, marine machinery and cars with an overall length not exceeding eight (8) metres.

- Exhibitors shall not place any objects that protrude beyond their designated, rented space.
- Exhibitors of the outdoor spaces of ΤΡΑΚΑΣΟΛ shall inform the Organisers about the exhibits that will be presented. Exhibitors can place their own tent, provided that it is approved by the Organisers, or they can rent a tent 3m x 3m or bigger from the Organisers. The rental price of the tent depends on the type and size.
- Exhibitors can request additional special constructions, further lighting, power supply and other services.
- Exhibitors can place flags in their exhibition space, which must not exceed 4,50m of height and must not prevent the passage of the public.
- · The floor is concrete.
- The exhibition area is floodlit.







# **Area 5**Tenders, toys, trolleys and trailer boats

This area is located near the west side of Limassol Marina Slipway and the space is divided into several outdoor stands. This area is suitable for display of tenders, toys, trolleys and trailer boats.

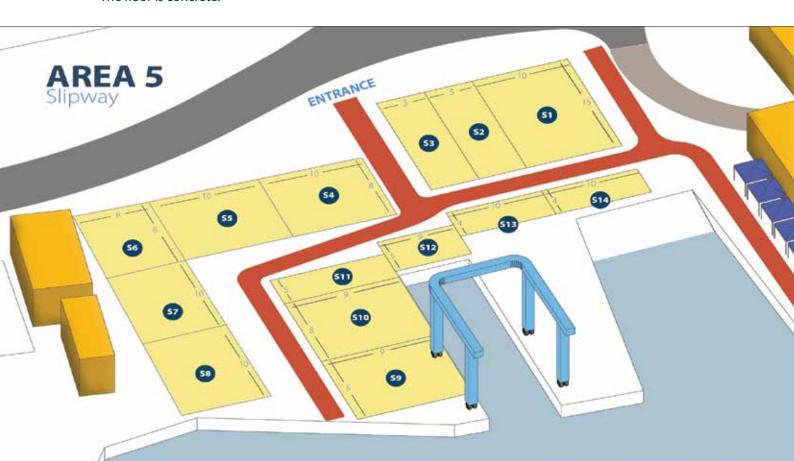
**S1 - S4 and S11 - S14**Cost of stands for four (4) days €35/sq. m. + V.A.T.

**S5 - S10**Cost of stands for four (4) days €25/sq. m. + V.A.T.

By signing and delivering the Participation Form, each Exhibitor must pay 30% of the value of the stand as a down payment. If full payment is settled until the 13<sup>th</sup> of March 2020, 5% discount off the remaining amount amount will be granted. The discount applies only on the participation cost and not on special constructions and extra equipment.

The final deadline for full payment of fees is 31st of March 2020.

- Associations and non-profit organisations are entitled to 20% discount.
- In open spaces, exhibitors must inform the Organisers about their exhibits and any stands they may wish to setup.
- Any supplementary works or services provided by the construction company at the exhibitor's stand will be charged additionally by agreement between the construction company and the exhibitor.
- Organisers bear no responsibility beyond the basic structure of the exhibition.
- Stands will be allocated on a first come first served basis, as set in the Terms and Conditions.
- The floor is concrete.





#### **Boats on water and outdoor stands**

For Limassol Boat Show 2020 there will be hundred (100) berths available for yachts up to 60ft at the north side of Limassol Marina. Each berth includes the rent for six (6) days, a tent 3m x 3m with special bases, carpet 9sq. m., 1 coffee table, 2 chairs and the participation fee (advertising, electricity for the stand), except for berths G - J - L - N - O - P which include only the berth rental cost.

#### Cost of Berthing:

**Area A: €**750 **Area B: €**750

Area C: 7 Berths 7m x 3m

+ **Area C8** with private access €4.000

**Area D1:** €1.100 **Area D2: €**810 **Area E: €1.100** 

**Area G:** €170 (No available space for stand) **Area P:** Upon request and yacht size

Area H: €880\*

**Area J:** €135 (No available space for stand)

**Area K:** €1.500 with private access

**Area L:** 1-12 €300 | 13-25 €200 (No available space for stand)

**Area N:** up to 18m €300 | up to 16m €250 |

up to 12m €200 | up to 10m €150 | up to 8m €135 (No available

space for stand)

Area O: Upon request and yacht size Area S: €1.000/outdoor stands 3m x 3m

The space rental cost for the placement of the tent at Limassol Marina areas is €30/m² + V.A.T.

By signing and delivering the Participation Form, each Exhibitor must pay 30% of the value of the stand as a down payment. If full payment is settled until the 13th of March 2020, 5% discount off the remaining amount will be granted. The discount applies only on the participation cost and not on special constructions and extra equipment.

The final deadline for full payment of fees is 31st of March 2020.

- Special constructions can be offered to the exhibitors upon request as well as lighting, further power supply and other services.
- Exhibitors can place flags in their rental space, which must not exceed 4,50m of height and must not prevent the passage of the public.
- Exhibitors are obligated to cover with carpet all the spaces they will use within their stand area.
- The cost is calculated by the number of berths occupied by each exhibitor and berths are subject to maximum size restrictions.
- Stands will be allocated on a first come first served basis, as set in the Terms and Conditions.
- The floor is concrete.
- The exhibition area is floodlit.



<sup>\*</sup> Yachts beyond 30ft might be subject to further charges.





#### **Outdoor stands**

#### **Tent rental**

For outdoor stands, Organisers can provide tents of  $3m \times 3m$  or  $4,30m \times 3m$  for rent. Please see description and summary of costs below:





3m x 3m		
Tent A includes:	QTY	COST
Tent	1	
Concrete base	4	
Lighting	1	€300
Carpet	9 m²	+V.A.T.
Chair	2	
Coffee table	1	

3m x 3m		
Tent B includes:	QTY	COST
Tent	1	
Company logo	3	
Metal frame	√	€650
Concrete base	4	+V.A.T.
Lighting	1	(+ €150 fully
Carpet	9 m²	branded)
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent A includes:	QTY	COST
Tent	1	
Concrete base	4	
Lighting	1	€400
Carpet	13 m²	+V.A.T.
Chair	2	
Coffee table	1	

4,30m x 3m		
Tent B includes:	QTY	COST
Tent	1	
Company logo	3	
Metal frame	√	€900
Concrete base	4	+V.A.T.
Lighting	1	(+ €150 fully
Carpet	13 m <sup>2</sup>	branded)
Chair	2	
Coffee table	1	

- The above prices do not include the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.



#### **Outdoor stands**

For Area 5 Slipway and ΤΡΑΚΑΣΟΛ Cultural Centre

#### **Marquee rental**

The Marquee tents are available into two (2) different dimensions and all the sides can be covered.



5m x 5m		
The Marquee includes:	QTY.	COST
Tent	1	
Lighting	1	4
Carpet	25 m <sup>2</sup>	<b>€550</b> +V.A.T.
Chair	2	V./\.I.
Coffee Table	1	

3m x 3m		
The Marquee includes:	QTY.	COST
Tent	1	
Lighting	1	
Carpet	9 m²	<b>€450</b> +V.A.T.
Chair	2	V./\.I.
Coffee Table	1	

- The above prices do not include the cost of renting space that is calculated according to the area.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.



# Official stand constructors and services

Only the official constructors of Limassol Boat Show 2020 are permitted to construct exhibition stands or make electrical installations. Non-approved constructors will not be permitted to conduct work at Limassol Marina and will be ejected from the venue. Special requests, subject to the terms and conditions, can be made to the event organisers in writing which will be reviewed on a case by case basis.

The constructors can supply the exhibitors with special constructions and furniture.

- Approval must be obtained by the Organisers for the type, design and type of exhibition stand before proceeding with its construction.
- No exhibitor can use an external constructor without the permission of the Organisers.
- The external constructors must have all the necessary permits and insurance for both the staff to be employed and their construction.
- The power supply to each stand covers devices up to 13A. If exhibitors require any extra load, they must request it in advance and may be charged an extra fee and it is subject to availability.

After booking your space, you can contact the construction companies for more technical information and orders.

We welcome any suggestions that your company might have regarding any further promotion and presentation of your company, products and services, as long as they are viable.

The approval will be given at the discretion of the Organising company.

#### **Organisers contact details:**

Dacor Advertising and Media Ltd.

Telephone: +357 25 577 750 / +357 96 440 761

Fax: +357 25 577 760 Email: info@dacor.com.cy www.dacor.com.cy





#### **PARTICIPATION FORM**

Please complete your details carefully and send via fax or hand to one of our representatives.

Date//		
Name	Surname	
Title	Company	
Address		
Tel	Fax	
Email	Website	
Invoice Details Full Business Name		
Invoice Address(if different)		
Sponsorship Category	Amount of Sponsorship	
Exhibits (Brands)		
Requested Area		
Number of stands for rent		
☐ Extra socket for more than	socket and a lamp. Please refer additional needs.	
	d and fully accept the conditions for my participation at the Limassol Boat Show 2020 which is organic sponsorships and participation costs is prepaid and the deadline for settling the total amount is Conditions.	
	erial and newsletters from Dacor Advertising and Media Ltd. Ideotaped during the exhibition and this material to be used for the promotion of	
ORGANISER'S SIGNATURE	CUSTOMER'S SIGNATURE	
	(Company stamp)	

Organiser's contact details:

#### **Terms and Conditions**

- Each participation is for the Exhibitor/Sponsor mentioned in the contract. Sublease, 'hospitality', or any 'service' by a third party is prohibited. The Organisers reserve the right to dismiss those who do not comply.
- For reasons of equal treatment, participations packages will be allocated on a first come-first served basis; the confirmation email and advance payment receipt shall serve as proof of priority. The date of deposit shall be the sole and exclusive evidence of such priority.
- The Organisers have the right to deny any participation or exhibit without any obligation of justifying their position.
- 4. Last day of submitting the Participation Form will be considered March the 31<sup>st</sup>, 2020. From this date onwards, Exhibitors will be allowed to participate at the Limassol Boat Show 2020 only with full payment of the total amount within five (5) business days and only upon availability of the remaining spaces
- 5. By signing and delivering the Participation Form, each Exhibitor/Sponsor must pay 30% of the value of the participation as a down payment.
- 6. Repayment / settlement is considered to be the payment of the total amount before March the 31<sup>st</sup>, 2020 via bank transfer to the Organiser's bank account or by signed cheques in the name of the Organisers. In case of post-dated checks, the latter must be signed no later than 10<sup>th</sup> of April 2020 and only if 70% of the total amount has been paid by 31<sup>st</sup> of March 2020.
- 7. If full payment is settled until the 13<sup>th</sup> of March 2020, 5% discount off the remaining amount will be granted for the Exhibitors. The discount applies only on the participation cost and not on special constructions and extra equipment.
- 8. If, after paying the full amount, the Exhibitor can not, or chooses not to participate, or cannot participate due to force majeure, so long as 30 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Exhibitor.
  - If the Exhibitor decides not to participate in the exhibition and does not notify the Organisers with a written notice 30 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.
- 9. If, after paying the full amount, the Sponsor cannot, or chooses not to participate, or cannot participate due to force majeure, so long as 60 business days' notice (prior to the event) has been provided in writing, 50% of the total amount paid will be returned to the Sponsor.
  - If the Sponsor decides not to participate in the exhibition and does not notify the Organisers with a written notice 60 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her participation. If the total amount has been paid, then the Organisers will retain this amount as compensation.
- 10. In case that an Exhibitor, after signing the participation form and accepting the terms & conditions

- of the exhibition, independently of the terms 5-9, does not attend the event and does not inform the Organisers with a written notice 30 business days before the event, then the Exhibitor has to pay the total amount of participation as compensation.
- 11. In case that a Sponsor, after signing the participation form and accepting the terms & conditions of the exhibition, independently of the terms 5-9, does not attend the event and does not inform the organisers with a written notice 60 business days before the event, then the Sponsor has to pay the total amount of participation as compensation.
- 12. The Organisers reserve the right to move, modify or re-arrange the exhibition spaces, Exhibitor/Sponsor stands and any other equipment or furniture at its discretion, in the interests of health & safety, security or for the general improvement of the event.
- 13. Only the official contractors of the event are permitted to enter the venue premises to conduct work to construct stands or install equipment of any kind, unless authorised in writing by the Organisers. Unauthorised contractors be may ejected from the venue. All structures must comply with the safety requirements of the event Health & Safely plan and the Organisers reserve the right to request the removal, or to remove, any structure that does not comply.
- 14. All exhibition stand designs and constructions must be submitted to the Organisers for approval no later than seven (7) business days prior to the start of the exhibition. The Organisers reserve the right to approve any exhibit design at its discretion, in order to maintain the intended appearance and structure of the exhibition space, prevent disturbance to other exhibitors or other visitors to the event and to comply with term 12 of this agreement.
- 15. If approval for use of a non-official contractor is granted by the Organisers, they must have submitted the following documents to the Organisers ten (10) business days prior the event:
  - a. Employer's liability insurance.
  - b. 3<sup>rd</sup> Party Public Liability Insurance.
  - Company risk assessments or work-specific risk assessments.
  - Safe working method statements describing the work to be conducted (health & safety pro cedures).
- 16. Constructions or exhibits which, at the discretion of the Organisers, do not meet the security measures required, will be either removed or placed elsewhere by the Organisers, with the cost paid by the Exhibitor/Sponsor to which the exhibits belong.
- 17. Organisers can offer upon additional charge, the construction of special stands or the rental of equipment such as carpets, TVs, stands, desks, shades and many more. (relevant pricelist available)
- 18. Exhibitor/Sponsor have the obligation to deliver their stands exactly as they were received. In the event of any damage or loss to the stand structure, Exhibitor/Sponsor shall compensate the Organisers with the value of the damage or loss. Any interference, modification or destruction of the property of Limassol Marina is prohibited.
- 19. The Exhibitor/Sponsor, as manufacturer or importer of technical machinery, is required to take on all

- exposed machines, security measures to prevent any risk for the operators of machinery or the visitors. The organisers have the right to stop the operation of machineries at any time if it is assumed dangerous or disturbing for other participants. Also any kind of flammable material shall not be used at the stands.
- Advertising outside the Exhibitor stands is not permitted. Exhibitor may not distribute promotional material in the corridors, the surrounding areas of the exhibition and at the entrance.
- It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organisers.
- 22. Exhibitors/Sponsors must use audiovisual media in low volume so as not to disturb other participants. Otherwise, the Organisers reserve the right to terminate the participation agreement by removing the Exhibitor/Sponsor from the exhibition area.
- 23. Exhibitors/Sponsors are required to use the power provided by the Organisers. Any devices that do not meet the intended load (13 amperes) or dangerous power connections will be removed by the Organisers. Upon contact and consultation with the Organisers, Exhibitors/Sponsors may acquire a higher charge of electricity, subject to additional charges.
- 24. In the event that the exhibition does not occur or is interrupted or its character changes from any natural phenomena (earthquake, flood, war, fire or any other reason not due to the Organisers' actions), it is agreed that Exhibitors/Sponsors have no claim in respect of any compensation or refund from the Organisers.
- 25. The Opening Ceremony, the hours and days of the exhibition are determined by the Organisers who reserve the right to make any changes.
- 26. It is prohibited to move any exhibits from the Exhibition area before the end of the Limassol Boat Show 2020.
- 27. The time schedule for venue and exhibit access, set-up, break-down, deliveries, boat arrivals and departures both before and after the event, shall be set by the Organisers and must be followed strictly and without exception by Exhibitors/Sponsors and contractors accordingly. If an allocated boat arrival or departure time is missed, the Organisers will endeavour to set an alternative if feasible. All exhibit set up and decoration must be complete at least two (2) hours prior to the Official Opening of the exhibition. The Organisers will not be held responsible for any losses or costs associated with failure to comply with the exhibition set-up and breakdown schedule as published or amended.
- 28. Exhibitors that will be displaying boats, afloat or ashore, must declare the size and type within their exhibition plan submitted to the Organisers as per the published deadline. Changes to the declared exhibit boat plan must be approved in writing by the Organisers. The dimensions of the boat must be compatible with the size of berth included within the exhibitor's exhibition space.
  - The Organisers reserves the right to approve or deny any deviation from the berth dimensions in accordance with the limitations of the rented exhibition space and with the safety requirements of boat mooring as defined by Limassol Marina.

- 29. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, will be borne by the Exhibitor/Sponsor, who is not entitled to request a reduction/discount in the cost of the stand.
- 30. Any alteration, removal or addition of materials must be with the consent of the Organisers, who retain the right, at their discretion, to remove or relocate facilities that disturb other participants or visitors.
- 31. In addition to the established security provided by Limassol Marina, the Organisers undertake to provide special security for the exhibition area during the exhibition. Exhibition areas will be patrolled 24 hours a day and there will be crowd and traffic control. It is the exclusive responsibility of Exhibitors/Sponsors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything that is abandoned at the site is at the sole responsibility of the owner. In addition to the security services provided, the Organisers and Limassol Marina are not responsible for the loss of items from the exhibition stands.
- 32. The Organisers and Limassol Marina do not undertake any exhibits insurance. Exhibitors/Sponsors should be covered by their own insurance policies against any risk.
- 33. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organisers or Limassol Marina.
  - The Organisers and Limassol Marina are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.
- 34. Exhibits, decoration materials, equipment or waste materials that have not been removed by the end of the designated break-down period, shall be removed and stored or disposed of at the sole expense of the Exhibitor/Sponsor.
- 35. Exhibitors/Sponsors are required to submit all of the requested information concerning stand design, construction, equipment required and boats or machinery to be displayed (whether afloat or ashore), to the Organisers by 31st March 2020.
- 36. Exhibitors/Sponsors are required to send their company logo, contact details, logos of exhibits, high-resolution photographs of the exhibits, text with a description of the exhibits in Greek and English language, as well as any promotional material for their exhibits until March the 31st, 2020.
- 37. Parking permits will be allocated to Exhibitors according to each Exhibitor's rental space. Parking is only permitted in the designated exhibitor parking zones. Access to designated drop off and pick-up zones during set-up and break-down is only permitted during the allocated time slots and cars must NOT access any event areas or restrict access points or roadways at any other times.
- 38. For the participation to be approved, Exhibitor/ Sponsor have to accept and sign the Participation Form as well as the Terms and Conditions of Limassol Boat Show 2020.

Responsibilities and benefits of the organising company:

The organizing company, Dacor Advertising and Media Ltd, undertakes to provide services to the participants which are included in the charges.

- Electricity and generator in case of power failure.
- Cleaning of the area before, during and after the exhibition.
- Electrician and carpenter for damages / disasters (Applies to the stands that Organisers manufacture).
- 24-hour security and space surveillance for the stands that Organisers manufacture.
- 24-hour security and space surveillance during the exhibition.
- Audio installation for announcements.
- Reduced prices for meals and drinks from local restaurants.

I have read and I accept all the terms mentioned above for the organization of Limassol Boat Show 2020 by Dacor Advertising and Media Ltd.

On behalf of the Organisers	On behalf of the Exhibitor
Company	Company
Title	Title
Signature	Signature
Stamp	Stamp