# 9-12 May 2019 LINASSOL BOAT SHOW Limassol Marina

# Special sponsorships

www.limassolboatshow.com





# **Special sponsorships**

The Limassol Boat Show 2019 will also be supported by Special sponsorships of unique and special events that will take place during the exhibition.

# Opening Ceremony Sponsor €3.000

The Opening Ceremony Sponsor will be able to place advertising and decorative items at the Opening Ceremony venue, while special mention will be made to the sponsor during the Ceremony.

The Opening Ceremony Sponsor's logo will be visible on all invitations to be sent to the official protocol of the Republic of Cyprus and to selected guests. Over 1000 oinvitations will be given and sent for the Opening Ceremony. At the same time, the Opening Ceremony Sponsor will be able to provide information and promote its products and / or services during the reception for official guests.

#### **Party Sponsor**

€3.000

On Friday 10<sup>th</sup> May, around 21:30, a party will be held to honor the exhibitors and the sponsors of the event. The place of the party will be announced and guests will be all exhibitors and sponsors of the event.

The Party Sponsor is entitled to decorate the venue where the event will take place, always in consultation with the organizers, and to take promotional actions for its services and products. The sponsor's logo will be placed on the PhotoBooth that will be used during the party.

#### **Seminars Sponsor**

€1.000

The Sponsor of Seminars will be one (1) and he/she will be able to decorate the specially designed seminar room with its logos, printed promotional and decorative materials after being in consultation with the Organizers. All the seminars will be promoted through the advertising material, social media and the website of Limassol Boat Show.

### **Map Sponsor**

€2.000

An opportunity is given to a company to sponsor the Official Map of the Limassol Boat Show 2019 that will be distributed in 5.000 copies during the exhibition to all visitors. The Sponsor's logo will be placed in a visible place in the front page of the map.





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## **Welcome bags**

€2.000

(Available to sponsorships of more than €5.000)

The logo of the Sponsor will be printed on all welcome bags that will be given for free to all visitors of the Limassol Boat Show 2019 at various locations.

More than 5.000 welcome bags will be given during the Limassol Boat Show 2019.

#### **Marina buggies**

€1.500

Marina buggies will be employed for the transportation of the VIP guests and other visitors.

The logo of the sponsor will be placed at a visible location on the buggies.



#### www.limassolboatshow.com



### **PARTICIPATION FORM**

Please complete your details carefully and send via fax or hand to one of our representatives.

Date/	
Name	Surname
Title	Company
Address	
Telephone No	Fax No
Email	Website
Invoice Details Full Business Name	
Invoice Address(if different)	
Sponsorship Category	Amount of Sponsorship
Requested Area	
Number of Booths for rent	
	eept fully the conditions and my participation in the Limassol Boat Show 2019 which a Ltd. All sponsorships and rental booths are prepaid and the deadline for setting th
☐ I accept to receive newsletters from Da	cor Advertising and Media Ltd.
☐ I accept to be photographed / filmed o	during the event and this material to be used for the promotion of Limassol Boat Shov
ORGANISER'S SIGNATURE	CUSTOMER'S SIGNATURE
	(Company stamp)

#### **Terms and conditions**

- 1. Each sponsorship packages is for the Sponsor mentioned in the contract. Sublease, 'hospitality', or any 'service' by a third party is prohibited. The Organisers reserve the right to dismiss those who do not comply.
- For reasons of equal treatment, sponsorship packages will be allocated on a first come-first served basis; the confirmation email and advance payment receipt shall serve as proof of priority. The date of deposit shall be the sole and exclusive evidence of such priority.
- The Organisers have the right to deny any participation or exhibit without any obligation of justifying their position.
- 4. Last day of submitting the Participation Form will be considered March the 29<sup>th</sup>, 2019. From this date onwards, Sponsors will be allowed to participate at the Limassol Boat Show 2019 only with full payment of the total amount within 5 business days and only upon availability of the remaining spaces.
- 5. By signing and delivering the Participation Form, each Sponsor must pay 30% of the value of the stand as a down payment.
- 6. Repayment / settlement is considered to be the payment of the total amount before March the 29<sup>th</sup>, 2019 via bank transfer to the Organiser's bank account or by signed cheques in the name of the Organisers. In case of post-dated checks, the latter must be signed no later than 12<sup>th</sup> of April 2019 and only if 70% of the total amount has been paid by 29<sup>th</sup> of March 2019.
- If the down payment is paid by the 31<sup>st</sup> of January 2019, a 5% discount off the down payment amount will be granted. If full payment is then also received by the 28<sup>th</sup> of February 2019, a further 5 % discount off the remaining amount due will be granted.
- 8. If, after paying the full amount, the Sponsor changes the decision of participating or cannot participate due to personal reasons or reasons of force majeure and if he has submitted a written notice 30 business days before the exhibition, then 50% of the total amount paid, will be returned to the Sponsor.
- 9. If the Sponsor decides not to participate in the exhibition and does not notify the Organizers with a written notice 30 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her sponsorship package. If the total amount has been paid, then the Organizers will retain this amount as compensation.
- 10. In case that a Sponsor, after signing the participation form and accepting the terms & conditions of the exhibition, independently of the terms 5-9, does not attend the event and does not inform the organisers with a written notice 30 business days before the event, then the Sponsor has to pay the total amount of participation or sponsorship as compensation.
- 11. If the Organizers consider it necessary to modify the exhibition space, or to arrange the stands for any reason, they have the right to move any Sponsor to another place or to move exhibits in such a way that the exhibition is more functional.
- Sponsors have the obligation to use the official contractors - manufacturers of the Organizers for the preparation of their stand. Otherwise, they must have the written consent of the Organizers.
  - All structures, especially the interior ones, must comply with the safety requirements of the exhibition space. Manufacturers will also have to strictly comply with the timetable and conditions for the construction of booths as defined by the Organizers.

- 13. Any design of the stand should be submitted for approval to the Organizers in order not to change the basic appearance and structure of the space or disturb the other participants. All constructions and decorations must be completed at least two hours before the official opening of the exhibition as defined by the organizers.
- 14. All manufacturers must submit in writing:
  - a. Employer Liability Security Copy
  - b. Statement of Security Mode
  - c. Copy of Risk Assessments for the tasks they will perform
  - d. Working instructions for the tasks they will perform.
- 15. Constructions or exhibits which, at the discretion of the Organizers, do not meet the security measures required, will be either removed or placed elsewhere by the Organizers, with the cost paid by the Sponsor to which the exhibits belong.
- Organizers can offer upon additional charge, the construction of special stands or the rental of equipment such as carpets, TVs, stands, desks, shades and many more. (relevant pricelist attached)
- 17. Sponsor have the obligation to deliver their stands exactly as they were received. In the event of any damage or loss to the stand structure, Sponsor shall compensate the Organizers with the value of the damage or loss. Any interference, modification or destruction of the property of Limassol Marina is prohibited.
- 18. The Sponsor, as manufacturer or importer of technical machinery, is required to take on all exposed machines, security measures to prevent any risk for the operators of machinery or the visitors. The organisers have the right to stop the operation of machineries at any time if it is assumed dangerous or disturbing for other participants. Also any kind of flammable material shall not be used at the stands.
- Advertising outside the Sponsor stands is not permitted.
   Sponsor may not distribute promotional material in the corridors, the surrounding areas of the exhibition and at the entrance.
- It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organizers.
- 21. Sponsor must use audiovisual media in low volume so as not to disturb other participants. Otherwise, the Organizers reserve the right to terminate the participation agreement by removing the Sponsor from the exhibition area.
- 22. Sponsors are required to use the power provided by the Organizers. Any devices that do not meet the intended load (13 amperes) or dangerous power connections will be removed by the Organizers. Upon contact and consultation with the Organizers, Sponsors may acquire a higher charge of electricity, subject to additional charges.
- 23. In the event that the exhibition does not occur or is interrupted or its character changes from any natural phenomena (earthquake, flood, war, fire or any other reason not due to the Organizers' actions), it is agreed that Sponsors have no claim in respect of any compensation or refund from the Organizers.
- 24. The Opening ceremony, the hours and days of the exhibition are determined by the Organizers who reserve the right to make any changes.
- 25. It is prohibited to move any exhibits from the Exhibition area before the end of the Limassol Boat Show 2019.
- 26. The arrival and departure of Sponsors and exhibits at the Limassol Boat Show 2019 area will be determined by the organizers. Sponsors must follow strictly the time

- schedule for the arrival and departure of exhibits in the area, especially companies that will carry boats. In case that the program is not followed for any reason, then the Organizers will set a new arrival and departure time if this is feasible. The organizers are not responsible for any additional charges due to non-observance of the arrival and departure schedule.
- 27. All companies that will bring boats to the exhibition area have to declare in advance to the Organizers the number and size of the boats they will carry. The dimensions of the boats should be compatible with the berths of the exhibitors.
- 28. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, will be borne by the Sponsor, who is not entitled to request a reduction/discount in the cost of the stand.
- 29. Any alteration, removal or addition of materials must be with the consent of the Organizers, who retain the right, at their discretion, to remove or relocate facilities that disturb other participants or visitors.
- 30. In addition to the established security provided by Limassol Marina, the Organizers undertake to provide special security for the exhibition area during the exhibition. Exhibition areas will be patrolled 24 hours a day and there will be crowd and traffic control. It is the exclusive responsibility of Sponsors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything that is abandoned in the site is at the sole responsibility of the owner. In addition to the security services provided, the Organizers and Limassol Marina are not responsible for the loss of items from the showrooms.

- 31. The Organizers do not undertake any exhibits insurance. Sponsors should be covered by their own insurance policies against any risk.
- 32. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organizers. The organizers are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.
- 33. Exhibits and decoration materials that are not moved away from the exhibition area by the end of it, will be removed and stored by the Organizers at the expense of the Sponsor.
- 34. Sponsors are required until March the 29<sup>th</sup>, 2019 to provide a detailed list of the exhibits that will presented at the Limassol Boat Show 2019.
- 35. Sponsors are required to send their company logo, contact details, logos of exhibits, high-resolution photographs of the exhibits, text with a description of the exhibits in Greek and English language, as well as any promotional material for their exhibits until March the 15th, 2019.
- 36. Sponsors are entitled to exclusive sponsorship on conditions. The First come First served rule applies. If a sponsor applies and pays for exclusivity then the specific sponsorship can not be offered to another sponsor. A 30% prepayment ensures the sponsorship. The total amount has to be settled by March the 29<sup>th</sup>, 2019.
- 37. The Parking Passes will be given depending on the sponsorship package.
- For the Participation to be approved, Sponsors have to accept and sign the Participation Form as well as the Terms and Conditions of the Limassol Boat Show 2019.

Responsibilities and benefits of the organizing company:

The organizing company, Dacor Advertising and Media Ltd, undertakes to provide services to the participants which are included in the charges.

- Electricity and generator in case of power failure.
- Cleaning of the area before, during and after the exhibition.
- Electrician and carpenter for damages / disasters (Applies to the stands the Organizers manufacture).
- 24-hour security and space surveillance for the stands the Organizers manufacture.
- 24-hour security and space surveillance during the exhibition.
- Audio installation for announcements.
- · Reduced prices for meals and drinks from local restaurants.

I have read and I accept all the terms mentioned above for the organization of the Limassol Boat Show 2019 by Dacor Advertising and Media Ltd.

On behalf of the Organizers	On behalf of the Sponsor
Company	Company
Title	Title
Signature	Signature
Stamp	Stamp