

9 - 12 May 2019

LIMASSOL BOAT SHOW

Limassol Marina

Sponsorship categories
and benefits

www.limassolboatshow.com



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LIMASSOL BOAT SHOW

Limassol Marina

The largest Boat Show in Cyprus and the Eastern Mediterranean region featuring yachts, recreational fishing products, activities and demonstrations.

More than 25.000 visitors

More than 120 exhibitors

The annual gathering of industry professionals and prospective buyers will offer thousands of visitors the opportunity to view a wide range of the latest products and services in a unique setting.

Including seminars, presentations of new products, activities on water and demonstrations, the Limassol Boat Show 2019 will host more than 120 exhibitors from Cyprus, Greece, Russia, Great Britain, Israel and Lebanon. Further to last year's success, it is also expected to welcome more than 25.000 visitors.

Limassol Boat Show 2019 will be supported by a broad national and international advertising campaign, including television and radio spots, press, magazines, web and social media. A press conference will be organised for the media, with press releases available in Greek, English and Russian.

The event will receive world-wide publicity thanks to Limassol Marina's established affiliates and international media that support the event as media sponsors.

With the collective effort of the Organisers, Sponsors, Supporters and Exhibitors, this annual show aims at further expanding its capacity and and continuing to establish itself as the major international Boat Show in the East Mediterranean region.

Date:
9 - 12 of May 2019

Location:
Limassol Marina
TPAKΑΣOΛ Cultural Centre

Opening Hours:
Thursday 9th of May 17:00-22:00
(Opening Ceremony)

Friday 10th of May 15:00-22:00
Saturday 11th of May 15:00-22:00
Sunday 12th of May 14:30-21:30

www.limassolboatshow.com

All event sponsors will receive a high level of exposure through the planned advertising campaign, which will cost over €50.000. The exposure will continue throughout the duration of the show, where over 25.000 visitors are expected to walk through the gates of the Limassol Boat Show 2019.

Platinum Sponsor

Sponsorship cost €18.000

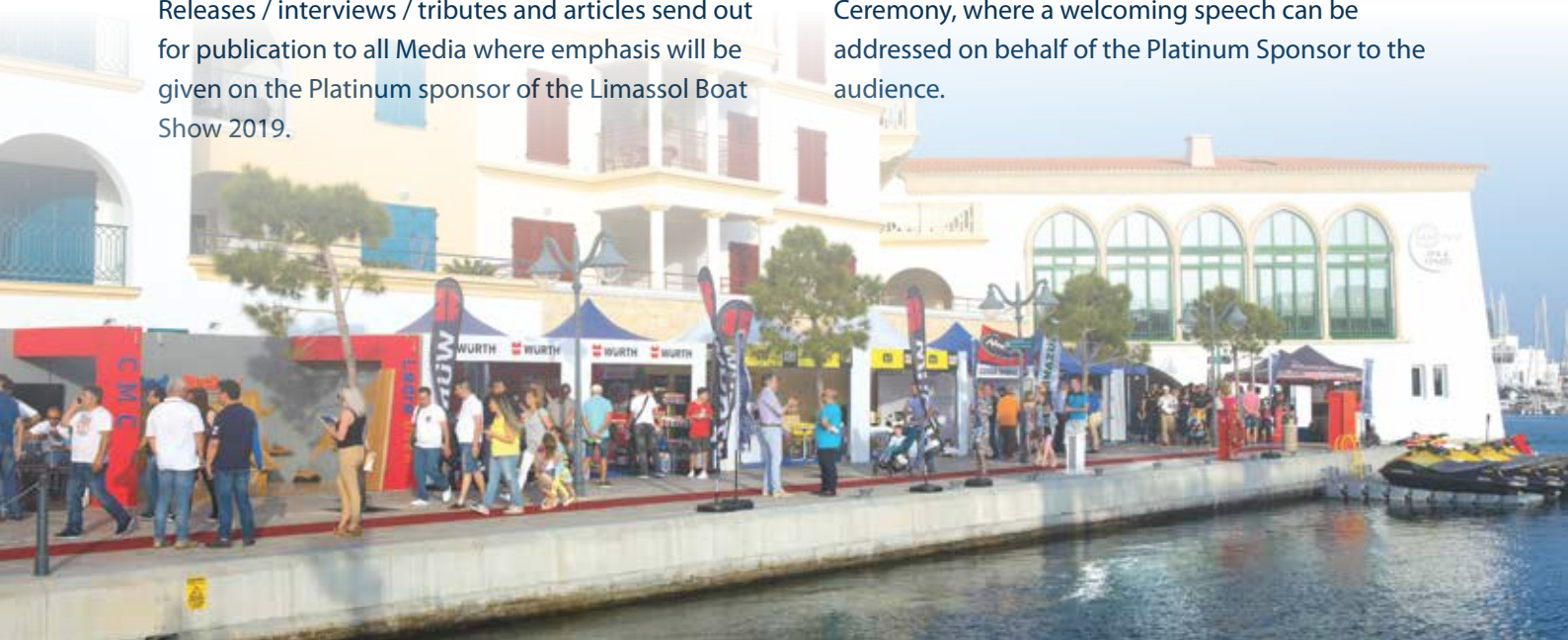
There will be only one (1) Platinum Sponsor

The Platinum Sponsor will have the greatest exposure in all types of media, as the Platinum Sponsor name will have prominent position and dynamic presentation throughout the whole campaign.

The Platinum Sponsor will retain the right to renew the sponsorship for the next year's event if they wish.

Specifically, the Platinum Sponsor will receive the following:

- Company logo or product name to be placed in prominent position on all printed material that will be produced for advertising purposes of the Limassol Boat Show 2019.
- The Company's name will be mentioned and its logo will appear as the main sponsor of the event in the TV advertising campaign.
- The Company's name will be mentioned as the main sponsor of the event in the radio advertising campaign over the National Stations (Greek - Russian - English).
- The Company's logo will appear in a prominent position in the printed adverts placed in high circulation Greek - Russian - English newspapers and magazines.
- The Company's name will be mentioned in all Press Releases / interviews / tributes and articles sent out for publication to all Media where emphasis will be given on the Platinum sponsor of the Limassol Boat Show 2019.
- A free central stand type B, 4,3m x 3m at the event, to promote its products and/or services. It is also allowed to place banners or flags to the main entrance of the event.
- The Company's name will be mentioned / appear in the social media advertising campaign of the event - Google ads / Facebook / Twitter / Instagram.
- The Company's logo will appear on the official web page of the event www.limassolboatshow.com.
- Emails will be sent through the Limassol Marina database.
- The Company logo will appear in a prominent position on billboards placed around Cyprus for a 30 days period.
- Representatives, indicated by the Platinum Sponsor, can attend the Press Conference and the Opening Ceremony, where a welcoming speech can be addressed on behalf of the Platinum Sponsor to the audience.



Gold Sponsor

Sponsorship cost €14.000

There will be only one (1) Gold Sponsor

The Gold Sponsor will also receive high exposure throughout all types of media, as the sponsor's name will accompany the event and will receive dynamic presentation.

The Company will be mentioned at the official Press Conference of the event.

Specifically, the Gold Sponsor will receive the following:

- Company logo or product name to be placed in prominent position on all printed material that will be produced for advertising purposes of the Limassol Boat Show 2019.
- The Company name and logo will be mentioned and will appear in all TV Ads in Cyprus-wide TV stations.
- The Company name will be mentioned in all radio advertising campaign over the National Stations (Greek - Russian - English).
- The Company logo will appear in high circulation Greek - Russian - English newspapers and magazines.
- The Company name will be mentioned in all press releases / interviews / tributes and articles send out for publication to all Media.
- A free central stand type B, 3m x 3m at the event, to promote its products and / or services.
- The Company name will be mentioned / appear in the social media advertising campaign of the event - Google ads / Facebook / Twitter / Instagram.
- The Company logo will appear on the official web page of the event www.limassolboatshow.com.
- Emails will be sent through the Limassol Marina database.
- The Company logo will appear on billboards placed around Cyprus for a 30 days period.



Silver Sponsors

Sponsorship cost €7.000

There will be only three (3) Silver Sponsors

There will be three Silver Sponsors for the event and they will receive exposure through all the TV and Print advertisements, as well as by including their logo in all printed advertisements. The Company will be mentioned at the official Press Conference of the event.

The Silver Sponsors will receive the following:

- Exposure through an advertising campaign in Cyprus-wide TV stations.
- Exposure through advertisements placed in Cyprus-wide Greek, English and Russian publications.
- Promotion through Billboards that will be placed around Cyprus for a 30 days period.
- The Company logo will be included on posters around the event grounds as well as on advertising material throughout Cyprus.
- Exposure through the event's official website www.limassolboatshow.com.
- Promotion through the social media campaign - Google ads / Facebook / Twitter / Instagram.
- A free stand type B, 3m x 3m at the event.
- The sponsor will have the opportunity to exhibit or distribute its products / materials at its stand.



Supporters

Sponsorship cost €2.000

There will be only six (6) Supporters

There will be six supporters for the event and they will be promoted through TV and printed advertising campaign.

The Company will be mentioned at the official Press Conference of the event.

The supporters will receive the following:

- Exposure through the advertising campaign in Cyprus-wide TV stations.
- Exposure through advertisements placed in Cyprus-wide Greek, English and Russian publications.
- Promotion through Billboards which will be placed around Cyprus for a 30 days period.
- The Company logo will be included on posters around the event grounds as well as on advertising material throughout Cyprus.
- Exposure through the event's official website www.limassolboatshow.com.
- Promotion through the social media campaign - Google ads / Facebook / Twitter / Instagram.



Hospitality Sponsor

Sponsorship cost €1.000

There will be only two (2) Hospitality Sponsors
(Hotels, Luxury Villas & Apartments)

The Hospitality Sponsors will be two (2), one (1) for the VIP Guests and one (1) for the exhibitors and visitors of the Limassol Boat Show 2019.

The Hospitality Sponsor will be presented through the official website of the event. Its details will be sent to all exhibitors via email who will receive also a code concerning special rates for their bookings for specific dates.

The Hospitality Sponsors will be promoted with the placement of their logo throughout all advertising material that will be employed for the promotion of the exhibition.



The Official Airline

Sponsorship cost €1.000

There will be only one (1) Official Airline Sponsor

The Official Airline will be one (1) and will be displayed through promotional material that will be sent to exhibitors and sponsors as well as through the official website of the exhibition.

The Official Airline logo will be displayed throughout the advertising campaign of the exhibition.

A booking code will be sent to all exhibitors and sponsors for reduced air tickets which will be valid for certain dates.



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PARTICIPATION FORM

Please complete your details carefully and send via fax or hand to one of our representatives.

Date ____/____/____

Name _____ Surname _____

Title _____ Company _____

Address _____

Telephone No. _____ Fax No. _____

Email _____ Website _____

Invoice Details

Full Business Name _____

Invoice Address _____

(if different)

Sponsorship Category _____ Amount of Sponsorship _____

Requested Area _____

Number of Booths for rent _____

By signing I certify that I have read and accept fully the conditions for my participation at the Limassol Boat Show 2019 which is organised by Dacor Advertisign and Media Ltd. All sponsorships and rental booths are prepaid and the deadline for setting the total amount is set as March 29th, 2019.

- I accept to receive advertising material and newsletters from Dacor Advertising and Media Ltd.
 I accept to be photographed and videotaped during the exhibition and this material to be used for the promotion of the Limassol Boat Show.

ORGANISER'S SIGNATURE

CUSTOMER'S SIGNATURE

(Company stamp)

Organiser's contact details:

Dacor Advertising and Media Ltd. 5 Apostolou Varnava Street, 3065, Limassol, Cyprus

Tel: +357 25 577 750 / +357 96 440 761 | Fax: +357 25 577 760 | E-mail: info@dacor.com.cy | www.dacor.com.cy

Terms and conditions

1. Each sponsorship packages is for the Sponsor mentioned in the contract. Sublease, 'hospitality', or any 'service' by a third party is prohibited. The Organisers reserve the right to dismiss those who do not comply.
2. For reasons of equal treatment, sponsorship packages will be allocated on a first come-first served basis; the confirmation email and advance payment receipt shall serve as proof of priority. The date of deposit shall be the sole and exclusive evidence of such priority.
3. The Organisers have the right to deny any participation or exhibit without any obligation of justifying their position.
4. Last day of submitting the Participation Form will be considered March the 29th, 2019. From this date onwards, Sponsors will be allowed to participate at the Limassol Boat Show 2019 only with full payment of the total amount within 5 business days and only upon availability of the remaining spaces.
5. By signing and delivering the Participation Form, each Sponsor must pay 30% of the value of the stand as a down payment.
6. Repayment / settlement is considered to be the payment of the total amount before March the 29th, 2019 via bank transfer to the Organiser's bank account or by signed cheques in the name of the Organisers. In case of post-dated checks, the latter must be signed no later than 12th of April 2019 and only if 70% of the total amount has been paid by 29th of March 2019.
7. If the down payment is paid by the 31st of January 2019, a 5% discount off the down payment amount will be granted. If full payment is then also received by the 28th of February 2019, a further 5% discount off the remaining amount due will be granted.
8. If, after paying the full amount, the Sponsor changes the decision of participating or cannot participate due to personal reasons or reasons of force majeure and if he has submitted a written notice 30 business days before the exhibition, then 50% of the total amount paid, will be returned to the Sponsor.
9. If the Sponsor decides not to participate in the exhibition and does not notify the Organizers with a written notice 30 business days prior to the exhibition or does not bring his exhibits on time, he / she must pay the full amount of his / her sponsorship package. If the total amount has been paid, then the Organizers will retain this amount as compensation.
10. In case that a Sponsor, after signing the participation form and accepting the terms & conditions of the exhibition, independently of the terms 5-9, does not attend the event and does not inform the organisers with a written notice 30 business days before the event, then the Sponsor has to pay the total amount of participation or sponsorship as compensation.
11. If the Organizers consider it necessary to modify the exhibition space, or to arrange the stands for any reason, they have the right to move any Sponsor to another place or to move exhibits in such a way that the exhibition is more functional.
12. Sponsors have the obligation to use the official contractors - manufacturers of the Organizers for the preparation of their stand. Otherwise, they must have the written consent of the Organizers.
All structures, especially the interior ones, must comply with the safety requirements of the exhibition space. Manufacturers will also have to strictly comply with the timetable and conditions for the construction of booths as defined by the Organizers.
13. Any design of the stand should be submitted for approval to the Organizers in order not to change the basic appearance and structure of the space or disturb the other participants. All constructions and decorations must be completed at least two hours before the official opening of the exhibition as defined by the organizers.
14. All manufacturers must submit in writing:
 - a. Employer Liability Security Copy
 - b. Statement of Security Mode
 - c. Copy of Risk Assessments for the tasks they will perform
 - d. Working instructions for the tasks they will perform.
15. Constructions or exhibits which, at the discretion of the Organizers, do not meet the security measures required, will be either removed or placed elsewhere by the Organizers, with the cost paid by the Sponsor to which the exhibits belong.
16. Organizers can offer upon additional charge, the construction of special stands or the rental of equipment such as carpets, TVs, stands, desks, shades and many more. (relevant pricelist attached)
17. Sponsor have the obligation to deliver their stands exactly as they were received. In the event of any damage or loss to the stand structure, Sponsor shall compensate the Organizers with the value of the damage or loss. Any interference, modification or destruction of the property of Limassol Marina is prohibited.
18. The Sponsor, as manufacturer or importer of technical machinery, is required to take on all exposed machines, security measures to prevent any risk for the operators of machinery or the visitors. The organisers have the right to stop the operation of machineries at any time if it is assumed dangerous or disturbing for other participants. Also any kind of flammable material shall not be used at the stands.
19. Advertising outside the Sponsor stands is not permitted. Sponsor may not distribute promotional material in the corridors, the surrounding areas of the exhibition and at the entrance.
20. It is forbidden to sell, use and eat food or drinks in the exhibition area without the approval of the Organizers.
21. Sponsor must use audiovisual media in low volume so as not to disturb other participants. Otherwise, the Organizers reserve the right to terminate the participation agreement by removing the Sponsor from the exhibition area.
22. Sponsors are required to use the power provided by the Organizers. Any devices that do not meet the intended load (13 amperes) or dangerous power connections will be removed by the Organizers. Upon contact and consultation with the Organizers, Sponsors may acquire a higher charge of electricity, subject to additional charges.
23. In the event that the exhibition does not occur or is interrupted or its character changes from any natural phenomena (earthquake, flood, war, fire or any other reason not due to the Organizers' actions), it is agreed that Sponsors have no claim in respect of any compensation or refund from the Organizers.
24. The Opening ceremony, the hours and days of the exhibition are determined by the Organizers who reserve the right to make any changes.
25. It is prohibited to move any exhibits from the Exhibition area before the end of the Limassol Boat Show 2019.
26. The arrival and departure of Sponsors and exhibits at the Limassol Boat Show 2019 area will be determined by the organizers. Sponsors must follow strictly the time

schedule for the arrival and departure of exhibits in the area, especially companies that will carry boats. In case that the program is not followed for any reason, then the Organizers will set a new arrival and departure time if this is feasible. The organizers are not responsible for any additional charges due to non-observance of the arrival and departure schedule.

27. All companies that will bring boats to the exhibition area have to declare in advance to the Organizers the number and size of the boats they will carry. The dimensions of the boats should be compatible with the berths of the exhibitors.
28. The cost of moving the exhibits to and from the exhibition area, as well as the decoration of the stand, will be borne by the Sponsor, who is not entitled to request a reduction/discount in the cost of the stand.
29. Any alteration, removal or addition of materials must be with the consent of the Organizers, who retain the right, at their discretion, to remove or relocate facilities that disturb other participants or visitors.
30. In addition to the established security provided by Limassol Marina, the Organizers undertake to provide special security for the exhibition area during the exhibition. Exhibition areas will be patrolled 24 hours a day and there will be crowd and traffic control. It is the exclusive responsibility of Sponsors to ensure the safety and supervision of their own exhibition space, equipment and objects. Anything that is abandoned in the site is at the sole responsibility of the owner. In addition to the security services provided, the Organizers and Limassol Marina are not responsible for the loss of items from the showrooms.
31. The Organizers do not undertake any exhibits insurance. Sponsors should be covered by their own insurance policies against any risk.
32. Damage, losses, disasters (from fires, natural phenomena, explosions, water or other causes) and generally any damage to persons, plant, machinery and merchandise cannot be attributed to the Organizers. The organizers are not liable for compensation and have only the usual obligations of the lessor, i.e. they are not the depositaries of the persons admitted to the rented premises.
33. Exhibits and decoration materials that are not moved away from the exhibition area by the end of it, will be removed and stored by the Organizers at the expense of the Sponsor.
34. Sponsors are required until March the 29th, 2019 to provide a detailed list of the exhibits that will be presented at the Limassol Boat Show 2019.
35. Sponsors are required to send their company logo, contact details, logos of exhibits, high-resolution photographs of the exhibits, text with a description of the exhibits in Greek and English language, as well as any promotional material for their exhibits until March the 15th, 2019.
36. Sponsors are entitled to exclusive sponsorship on conditions. The First come - First served rule applies. If a sponsor applies and pays for exclusivity then the specific sponsorship can not be offered to another sponsor. A 30% prepayment ensures the sponsorship. The total amount has to be settled by March the 29th, 2019.
37. The Parking Passes will be given depending on the sponsorship package.
38. For the Participation to be approved, Sponsors have to accept and sign the Participation Form as well as the Terms and Conditions of the Limassol Boat Show 2019.

Responsibilities and benefits of the organizing company:

The organizing company, Dacor Advertising and Media Ltd, undertakes to provide services to the participants which are included in the charges.

- Electricity and generator in case of power failure.
- Cleaning of the area before, during and after the exhibition.
- Electrician and carpenter for damages / disasters (Applies to the stands the Organizers manufacture).
- 24-hour security and space surveillance for the stands the Organizers manufacture.
- 24-hour security and space surveillance during the exhibition.
- Audio installation for announcements.
- Reduced prices for meals and drinks from local restaurants.

I have read and I accept all the terms mentioned above for the organization of the Limassol Boat Show 2019 by Dacor Advertising and Media Ltd.

On behalf of the Organizers

Company

Title

Signature

Stamp

On behalf of the Sponsor

Company

Title

Signature

Stamp